

# Public Involvement Activities



## *Appendix F. Public Involvement Activities*

The public information and education process are characterized by communication with stakeholders that is early, continuous, meaningful, and inclusive throughout the life of the plan update.

The Bannock Transportation Planning Organization (BTPO) involved the public as it updated its Metropolitan Transportation Plan (MTP). The MTP for 2040 was approved in 2015 and must be updated every four years. The public involvement and agency coordination efforts listed in this report provided public awareness, education, and involvement, and reflected good stewardship from BTPO as it updated the MTP. Feedback from the public helped the study team develop an updated plan that not only addressed infrastructure, growth, and capacity needs but also reflected buy-in from the community.

The public involvement activities were conducted in accordance with the adopted Public Involvement Plan.

### **Public Involvement Goals**

Activities were designed to inform, educate, and solicit input from project area stakeholders regarding the MTP update. BTPO actively sought to involve, inform, engage, and incorporate the public and other stakeholders in its planning efforts. In addition to public education efforts, The Langdon Group (TLG) facilitated stakeholder communication with BTPO to ensure public and agency questions and concerns were addressed in a timely manner.

### **Agency Outreach Meetings**

Two separate facilitated public outreach meetings took place with members of local land use agencies, local government, and Federal and State resource offices. TLG prepared for and facilitated the meetings to provide updates on the MTP update process, review draft MTP materials, and solicit feedback on the proposed plan update.

Meeting #1 took place on April 23, 2019, at Chubbuck City Hall. At the meeting, participants reviewed materials presented at the first public meeting and reviewed growth and development in the planning area. This meeting included a review of 2040 demographic allocations and sought input on regional allocation of housing units and population. The goal of the meeting was to solicit feedback on the MTP's Balanced Growth Scenario, and deep-dive into specific topics such as projected employment and housing development.

Meeting #2 took place on June 25, 2019, at Pocatello City Hall. At the meeting, participants reviewed updated data, 2045 conditions and potential future projects. The goal of the meeting was to answer any lingering questions about the data and get feedback on potential future projects.



## Public Meetings

TLG planned three public meetings to give the public an opportunity to provide input on the MTP update and discuss potential projects with the study team. The location and time of the meetings were coordinated with BTPO, and TLG coordinated the logistics and display materials for the meetings. TLG also coordinate display advertisements for the Idaho State Journal, circulated press releases, provided email content for mass email to BTPO's stakeholder list, and posted flyers around the area at high-traffic public locations. Both of these meetings also provided an opportunity for the public to view materials and submit comments online via a website and web map. Summaries of the public meetings were also developed and submitted to BTPO for inclusion in the final plan document.

### Public Meeting #1: Purpose and Goals – March 5, 2019

This meeting showcased the purpose and timeline of the MTP update, existing conditions, goals and community core principals, and a base conceptual map. The goal of the meeting was to inform the public on the MTP update (including existing conditions) and gather input on the goals and core principles of the plan.

### Public Meeting #2: Portneuf Valley Future – July 31, 2019

This meeting showcased the 2040 conditions and recommended projects, policies, and activities. The goal of the meeting was to gather feedback and prioritize specific projects and project types.

### Public Meeting #3: Draft Plan Review – September 18, 2019

This meeting showcased the draft 2040 MTP Update, including a recommended project list. The goal of the meeting was to solicit feedback on the draft plan. This meeting was not attended by TLG. TLG provided BTPO with meeting materials, notification documents, and display files.

## STAKEHOLDER COORDINATION

TLG maintained communication with stakeholders to provide consistency of communication flow by responding to stakeholder inquiries; sending email updates; and maintaining communication through personal visits, phone, and/or email.

## TEAM COORDINATION & COMMUNICATION

Throughout the course of this update, TLG attended team meetings and participate in conference calls as required. TLG reported on public involvement activities, upcoming tasks, and any immediate stakeholder needs and issues. TLG also coordinated with BTPO and study team outside of team meetings as needed.